## The Asian Pacific Association for the Study of the Liver (APASL)

# APASL STC 2025 Tokyo

"New Horizons for Steatotic Liver Disease:

Cutting Edge Research and Emerging Therapeutics"

Prospectus for Sponsorship and Exhibition



Term: October 2 (Thu) – 3 (Fri) 2025

Venue: Toshi-Center Hotel, Tokyo, Japan

President: Kenichi Ikejima, MD. PhD. FACP, AGAF, FAASLD
Professor of Medicine, Department of Gastroenterology,
Juntendo University Graduate School of Medicine, Japan

### **Overview of the Conference**

#### **Conference Name:**

The Asian Pacific Association for the Study of the Liver (APASL) STC 2025 Tokyo

Theme: New Horizons for Steatotic Liver Disease: Cutting Edge Research and Emerging Therapeutics

#### **Local Committee:**

President: Dr. Kenichi Ikejima, Tokyo, Japan

Honorary President: Dr. Nobuhiro Sato, Tokyo, Japan / Dr. Masao Omata, Yamanashi, Japan

Vice President: Dr. Dong Joon Kim, Hallym University College of Medicine, Korea

Committee: Dr. Yasuhito Tanaka. Kumamoto, Japan

Dr. Shuji Terai, Niigata, Japan

Dr. Kazuyoshi Kon, Tokyo Japan

#### **APASL Steering Committee:**

Chairman: Dr. Shiv K Sarin, India

President: Dr. Necati Ormeci, Turkey

Immediate Past President Dr. Lai Wei, China

President Elect: Dr. Jacob George, Australia

Secretary General-cum-Treasurer: Dr. Manoj K. Sharma, India

#### Past Presidents:

Dr. Jose Sollano, Philippines

Dr. Masao Omata, Japan

Dr. Dong Jin Suh, Korea

Dr. George Lau, Hong Kong

Dr. Ji-Dong Jia, China

Dr. Teerha Piratvisuth, Thailand

Dr. Jia-Horng Kao, Taiwan

Dr. Darrell Crawford, Australia

Dr. A. Kadir Dokmeci, Turkey

Dr. Osamu Yokosuka, Japan

Dr. Jinlin Hou, China

Dr. Barjesh C. Sharma, India

Dr. Diana A. Payawal, Philippines

Dr. Rino Gani, Indonesia

Dr. Tawesak Tanwandee, Thailand

Dr. Jin Mo Yang, Korea

Dr. Han-Chieh Lin, Taiwan

Dr. Shuichiro Shiina, Japan

## **Exhibition**

APASL STC 2025 invites exhibitors as shown below.

Exhibition Fee (Basic Panel): JPY220,000 (Consumption tax included)

Exhibition Fee (Space Rental): JPY330,000/4square meter (Consumption tax included)

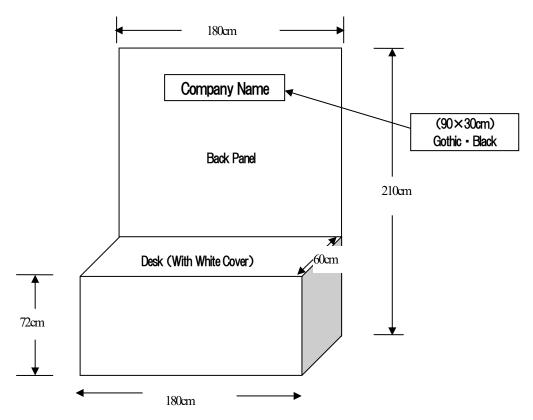
Exhibition Place: Toshi-Center Hotel

#### **Exhibition Schedule:**

Setup	To be announced	
Open Hours	October 2 (Thu) 2025	10:00~17:00
	October 3 (Fri) 2025	9:00~17:00
Dismantle	October 3 (Fri) 2025	17:00~18:00
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<sup>\*</sup> The schedule will be subject to change.

#### Sample of Basic Panel:



#### **Notice:**

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

# **Hosting Symposia**

The APASL STC 2025 invites companies to sponsor as shown below.

#### **Date and Category:**

October 2 (Thursday) 2025 2 Luncheon Symposia, 2 Evening Symposia, 4 Sponsored Symposia October 3 (Friday) 2025 2 Morning Symposia, 2 Luncheon Symposia, 2 Sponsored Symposia

#### Symposium Fee:

October 2 (Thursday) 2025	Luncheon Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thursday) 2025	Luncheon Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thursday) 2025	Evening Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thursday) 2025	Evening Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thursday) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thursday) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thursday) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thursday) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 3 (Friday) 2025	Morning symposium, 500seats 60min: JPY2,200,000 (Consumption tax included)
October 3 (Friday) 2025	Morning symposium, 250 seats 60min: JPY1,650,000 (Consumption tax included)
October 3 (Friday) 2025	Luncheon Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 3 (Friday) 2025	Luncheon Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 3 (Friday) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October3 (Friday) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)

#### The sponsorship fee includes the following items:

Room rental fee, basic audio-visual equipment (PC projector, screen, audio system, lighting system, microphones, time-keeping indicator, laser pointer, desk-top lighting device)

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items.

If you would like to extend your symposium time, please contact us.

#### **Notice:**

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.

### Advertisement in the Final Printed Program Book

The APASL STC 2025 invites advertisement as shown below.

#### Advertisement in the final printed program book

#### The advertisement Fee:

Inside front cover/Inside back cover/Back cover (Color): JPY330,000 (Consumption tax included)

Inside front cover/Inside back cover/Back cover (Black and White): JPY220,000 (Consumption tax included)

Inner full page (Black and White): JPY110,000 (Consumption tax included)

Inner half page (Black and White): JPY55,000 (Consumption tax included)

#### **Details:**

Planed number of issues: 800 copies

Book Size: A4 size \* One hard copy will be provided to each sponsor.

Planed issue date: October 2 (Thu) 2025

Deadline of the Advertisement data submission: August 1 (Fri) 2025

### Online Advertisement

The APASL STC 2025 invites online advertisers as shown below.

#### **Contents:**

APASL STC Website Advertisement with banner (Link to your company's website)

#### Sponsorship Fee:

JPY 110,000 (Size:  $320 \times 100$  pixels)

#### Requests:

Please send Logo/Banner data (JPEG, Ai or GIF image) to secretariat by email attached file.

Please let us know the URL of your company where we should link from your Banner.

## Video Broadcasting

The APASL STC 2025 invites video broadcasting as shown below.

#### **Contents:**

APASL STC Video Broadcasting between sessions at conference room

#### Sponsorship Fee:

JPY 110,000

#### Requests:

Please send MP4 file edited within 5 minutes to secretariat by email attached file.

Please prepare the video in English

# Sponsorship Categories

The APASL STC 2025 invites companies to sponsor shown below.

A. Welcome Reception: JPY220,000 (Consumption tax included)

Display of your company's logo on the tickets and in the hall of Welcome Reception.

This category is limited to one company

#### B. Poster Session Area: JPY220,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

#### C. Speakers' Ready Room: JPY220,000 (Consumption tax included)

Display of your company's logo at the PC Preview Desk

This category is limited to one company

#### D. Name Badges: JPY220,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

#### E. Mini Program: JPY220,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

#### F. Conference Bag Logo: JPY220,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

#### G. Conference Bag Inserts: JPY110,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

\* Flyers to be provided by each company. One-page A4 or smaller size is acceptable.

This category is limited to five companies

## Sponsorship Titles

The APASL STC 2025 would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY7,700,000 or more (Consumption tax included) Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY5,500,000 or more (Consumption tax included) Gold Sponsorship: The company who's total amount of sponsorship funding JPY3,300,000 or more (Consumption tax included) Silver Sponsorship: The company who's total amount of sponsorship funding is JPY1,650,000 or more (Consumption tax included) Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY1,650,000 (Consumption tax included)

### Sponsorship Packages

The APASL STC 2025 invites companies to sponsor the packages shown below.

Diamond Sponsor Package: JPY7,700,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 500 seats 60 minutes

Sponsored Symposium 500 seats 60 minutes

Space Rental 4sqm  $\times 3 = 12$ sqm

Advertisement (colored) one page

Category Sponsorship 4 items

Conference bag inserts

Platinum Sponsor Package: JPY 5,500,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 250 seats 60 minutes

Sponsored Symposium 500 seats 60 minutes

Space Rental 4sqm x 2=8sqm

Advertisement (colored) one page

Category Sponsorship 1 item

Conference bag inserts

Gold Sponsor Package: JPY3,300,000 (Consumption tax included)

Items: Morning Symposium 250 seats 60 minutes

Sponsored Symposium 250 seats 60 minutes

Space Rental 4sqm x 1=4sqm

Category Sponsorship 1 item

Conference bag inserts

## **Terms and Conditions**

#### **Application:**

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL STC 2025 Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: info@apasl-stc2025tokyo.org Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: www.apasl-stc2025tokyo.org

#### Term:

Application deadline: August 1 (Fri) 2025

#### **Process:**

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

#### Payment Method:

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

#### **Due Date:**

All payments must be received by August 1 (Fri) 2025

#### **Cancellation Policy:**

Cancellation after August 1 (Fri) 2025: 100% of the agreed sponsor funding

- Cancellation must be notified in writing.
- Non-payment does not cancel any contractual obligations.

# APASL STC 2025

# Sponsorship/Exhibition Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretaria thy Email: info@apasl-stc2025 to kyo.org or Fax: +81-3-6380-0103

	Application Date: / /
Applicant Details	
Organization name (for invoicing)	
Organization name (for marketing)	
Industry Sector	
Website	
Postal Address	
Contact Person: (All information wil	I be addressed to this person)
Name Position	
Tel Fax	Email
Application Item/Amount (Consum	
☐ Hosting Symposia	
□October 2 (Thu) 2025	Luncheon Symposium, 500 seats 60 min: JPY3,300,000
□ October 2 (Thu) 2025	Luncheon Symposium, 250 seats 60 min: JPY2,750,000
□ October 2 (Thu) 2025	Evening Symposium, 500 seats 60 min: JPY3,300,000
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□ October 3 (Fri) 2025	Luncheon Symposium, 500 seats 60 min: JPY3,300,000
□ October 3 (Fri) 2025	Luncheon Symposium, 250 seats 60 min: JPY2,750,000
□ October 2 (Thu) 2025	Sponsored Symposium, 500 seats 60 min: JPY3,300,000
□ October 2 (Thu) 2025	Sponsored Symposium, 250 seats 60 min: JPY2,750,000
□ October 3 (Fri) 2025	Sponsored Symposium, 500 seats 60 min: JPY3,300,000
□October 3 (Fri) 2025	Sponsored Symposium, 250 seats 60 min: JPY2,750,000

# APASL STC 2025 Tokyo

# Sponsorship/Exhibition Application Form (page 2/3)

Organization name		
Applicant Details  Advantagement for Programs People		
Advertisement for Program Book:		
JPY330,000 (Color): □Inside front cover/□Inside back cover/□Back cover		
JPY220,000 (Black and White): □Inside front cover/□Inside back cover/□Back cover		
JPY110,000 (Black and White): □Inner full page		
JPY55,000 (Black and White): □Inner half page		
☐ Online Advertisement: ☐Size (320 × 100 pixels): JPY110,000		
☐ Video Broadcasting: JPY110,000		
$\square$ Exhibition: Basic Panel JPY220,000 $\square$ Space Rental JPY330,000/4sqm $\times$ space(s)		
Fascia Name Signage:		
We do not wish to be adjacent to the following companies: ( )		
* Space will be allocated in line with your request, however this cannot be guaranteed.		
☐ Sponsorship Categories		
☐ A. Welcome Reception: JPY220,000		
☐ B. Poster Session Area: JPY220,000		
C. Speakers' Ready Room: JPY220,000		
D. Name Badges: JPY220,000		
☐ E. Mini Program: JPY220,000		
☐ F. Conference Bag Logo: JPY220,000		
☐ G. Conference Bag Inserts: JPY110,000		
☐ Sponsorship Packages		
☐ Diamond Sponsor Package: JPY7,700,000		
☐ Platinum Sponsor Package: JPY5,500,000		
☐ Gold Sponsor Package: JPY3,300,000		
Total amount of sponsorship funding: JPY		

# APASL STC 2025 Tokyo

# Sponsorship/Exhibition Application Form (page 3/3)

Organization name			
Payment Method			
☐ Wire transfer into the following bank account:			
Date of Bank Transfer: / /			
Bank Account Information:			
Bank Name: Mizuho Bank, Branch Name: HONGO Branch			
Beneficiary's Account No.: 4235578, Beneficiary Name: APASL STC 2025 Tokyo Swift Code: MHCBJPJT			
*Please ensure the amount transferred is equal to the total due. Inch	ude the company name to ensure payments can be matched to the		
appropriate invoice. To assist in the allocation of your payment, ple	ase fax or email a remittance receipt (which must include your		
company name) to Fax+81-3-6380-0103or Email info@apasl-stc2025tokyo.org	company name) to		
☐ Credit card charges as per this form are to be debited to:			
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.			
Card Type: ☐ Master ☐ Visa ☐ Amex ☐ JCB			
Card holder name:	Expiry date: /		
Card number:	Signature:		
Declaration			
Please complete the following information regarding your broad form liability insurance policy.			
Name of insurer:	Policy number:		
Expiry date:	Insured amounts: JPY		
My signature below denotes that I accept the points listed in	the declaration, agree to being invoiced for the total amount		
payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and			
exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of			
participating in this event.			
Signature   Da	te / /2025		
Remarks			

To apply, please complete this form and send to the Congress Secretariat by

Email: info@apasl-stc2025tokyo.org or Fax: +81-3-6380-0103